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NEWS RELEASE

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Home Resource Named Exclusive COR Retailer for Florida's West Coast

SARASOTA, FLORIDA -- Home Resource of Sarasota, Florida, has been named the exclusive Florida West Coast retailer for COR, a high-end furniture manufacturer based in Rheda-Wiedenbrück, Germany. COR manufactures a complete line of furniture, including bedroom, dining and living room groups. The company has received numerous design awards, including the German Design Award, the Red Dot Award and most recently the Interior Innovation Award at the 2011 furniture show in Cologne, Germany.

Home Resource will showcase a collection of the most successful models, in addition to recent award-winning designs. Among the collection will be the Conseta sofa, the award-winning Shrimp chair, Rawi upholstered chairs and others.

"COR appealed to us because of its craftsmanship and focus on quality, in addition to innovative design," said Michael Bush, president and owner of Home Resource. "We continue to search for companies that prioritize quality and timeless design. This is exactly what our customers are looking for. We feel that COR will be a very successful product offering for us."

ABOUT COR

Established by Leo Lübke in 1954, COR is Latin for heart, after the three hearts in the founder's coat of arms. COR manufacturing standards were built on a simple principle: only the best is good enough. That means top quality, durable materials, excellent proportions and a great deal of skill. "We rely heavily on the skilled hands and eyes of master craftspeople, who

lovingly care over each and every detail of manufacture,” said Lubke. “All this guarantees that COR furniture is of the highest quality and will have a long life.”

ABOUT HOME RESOURCE

Home Resource is the premier contemporary and modern furniture retailer on Florida’s Gulf Coast. Owned by Michael and Kathy Bush, Home Resource showcases the latest designs and iconic pieces from around the globe, including Fritz Hansen, Knoll, Estel, DEDON, Gamma, Vitra, Herman Miller, Adriana Hoyos and Janus et Cie. The design team of Home Resource creates the sophistication and contemporary flair that reflects its customers’ lifestyles.

The Home Resource showroom is located at 741 Central Avenue in the Rosemary District in downtown Sarasota, Florida. For more information, please visit www.homeresource.com.

For more information about Home Resource, or to schedule an interview with Michael Bush, please contact Sheila Longo at (941) 355-3006 or sheila@thomasbrannan.com